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Ophtec and i-Optics enter into collaboration to target premium cataract and refractive market opportunity

Two global players in the field of premium vision correction leverage on each other's strengths to offer world-class solutions to its customers.

Groningen and the Hague, the Netherlands (September 10, 2014) – Ophtec and i-Optics announce today their collaboration to address the market needs and opportunities in the cataract and refractive market. The combination of Ophtec's highly advanced IOL and ArtiLens portfolio along with the ultra-precise Cassini Corneal Shape Analyser from i-Optics, will enable ophthalmologists to offer superior vision correction to their patients without being compromised by inaccuracies in diagnostics and treatment planning.

The patients' expectations for optimal vision outcomes have dramatically increased in recent years, and many technology advancements including Ophtec premium lens technology have resulted in spectacle free outcomes. However there is still a major unmet need for correcting astigmatism.

"More than 50% of all patients have such a need for astigmatism correction to achieve optimal visual outcomes," says Jeroen Cammeraat, CEO at i-Optics. "However many clinicians have been hesitant to correct patients with astigmatism levels below 2.00D . These lower diopters of astigmatism are hard to determine with sufficient accuracy using traditional corneal measurement devices. Cassini with it's patented multi-color LED point-to-point ray tracing technology, does provide now first time the accuracy and repeatability needed to measure the true corneal data including astigmatism."

Erik-Jan Worst, Ophtec's CEO comments on the collaboration "Our leading lens technology will deliver its full promise when the surgical procedure starts with best in class diagnostics. This is what Cassini brings to the partnership."

Dr. José Güell, Director of Cornea and Refractive Surgery Unit at IMO Instituto Microcirugía Ocular of Barcelona and Associate Professor of Ophthalmology at the Autònoma University of Barcelona comments after using Cassini in his clinical practice “Fantastic instrument: quick, reliable but most important for me, you can clearly recognize the ocular surface details together with the topographic data, making unnecessary the use of expensive surgical instruments for a proper alignment”.

Ophtec and i-Optics will promote and sell Cassini together with the IOL and ArtiLens products from Ophtec in targeted markets. The introduction of the combined offering will be at the ESCRS 2014 meeting in London, September 13-17.

About i-Optics

i-Optics pioneers smart and superior eye diagnosis solutions that are affordable, fast and user-friendly for care providers worldwide to serve their patients best. Its innovations include:

- EasyScan – A breakthrough, zero-dilation retinal imaging system that uses SLO technology to diagnose retinal diseases including diabetic retinopathy, age-related macular degeneration (AMD) and glaucoma.
- EasyScanthree minute eye care test – A full service program for opticians to differentiate their dispensary. The program creates a unique consumer experience that allows the optician to differentiate from competition and boost revenues.
- EyePrevent – An effective and cost-efficient retinal disease screening service for diabetic and other patients to help prevent vision loss.
- Cassini – A first-of-its-kind Corneal Shape Analyzer based on Color LED Technology. Cassini measures the true axis and magnitude of corneal astigmatism and is essential for premium IOL planning. Cassini completes the premium cataract-refractive platform.

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www.i-optics.com

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About Ophtec

OPHTEC BV is the originator of refractive IOL's, one of industry pioneers in cataract intraocular lenses, and innovator of trauma implantable devices. OPHTEC is the market leader in premium IOLs offerings. Ophtec has over 30 years of experience in meeting ophthalmologists' needs with unique, proprietary, and high quality products. OPHTEC brand is globally established and recognized.

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