



13900 Alton Parkway
Suite 123
Irvine, CA 92618
949 837-3600
949 837-3664 fax

Ellipse Technologies, Inc. Receives the 2011 Best New Technology in Spine Care Award

Irvine, California — Tuesday, November 15, 2011 — Ellipse Technologies, Inc. (“Ellipse”) today announced the Company’s unique MAGEC™ Remote Control Spinal Deformity System has been awarded the 2011 Best New Technology in Spine Care Award. This award was sponsored by Orthopedics This Week Publications. The winners were selected by a panel of orthopedic spine surgeons based on their innovation and clinical relevance. Orthopedics This Week is the most widely read publication in the Orthopedics industry and this award recognizes exemplary and innovative spine surgery products and the engineering teams and inventors who create them.

Ed Roschak, Ellipse Chief Executive Officer, commented, “Receiving this recognition from the panel of distinguished spine surgeons is truly an honor, and one that recognizes the hard work of the Ellipse engineering team. It also reaffirms the value of the MAGEC System in the treatment of spinal deformity”.

MAGEC™ Remote Control Spinal Deformity System

Ellipse has developed the MAGEC (**M**AGnetic **E**xpansion **C**ontrol) Technology for treatment of spinal deformities. MAGEC Technology is a breakthrough medical device technology capable of *non-invasively adjusting* implants within the human body from outside the body via remote control. The adjustment of the device can also be reversed. The first application for this technology is for the treatment of spinal scoliosis in children.

With the MAGEC Technology, a single minimally invasive surgical procedure is completed. Then, during a series of routine outpatient visits, the physician will dynamically adjust the MAGEC Technology non-invasively from outside the body via the MAGEC System’s External Remote Controller (“ERC”). This eliminates the need for multiple highly invasive surgical procedures which are required with currently marketed, conventional products.

Ellipse Technologies, Inc. is a privately-held medical device company located in Irvine, California. The Company is focused on developing its implantable remote control technology platforms to include innovative and state-of-the-art treatments for a broad spectrum of spinal and orthopedic deformity applications, as well as for orthopedic trauma and fracture management.

The MAGEC™ System is not currently available for distribution in U.S.

For additional information contact:
Ed Roschak, Chief Executive Officer
949-837-3600

###